Reporting Dashboard

As you continue to build your community, you’ll need to be able to quickly assess the health and success of your Stack Overflow instance. With the Enterprise Reporting Dashboard you’ll be able to see important metrics, including:

- The overall health and activity of your community
- Top contributors inside your organization
- How much time engineers save when looking for answers
- The success of your internal marketing strategies

KEY METRICS

The Reporting Dashboard will help you assess the health of your community and better understand how your developers are engaging with one another. Below, are some of the key metrics you’ll be able to track using the dashboard:

- Interaction ratio
  Average number of answers, votes, and comments, per question on the site.
- New Questions
  Total number of new questions posted in the selected time period, including all questions, whether deleted, closed, or duplicated.
- New Answers
  Total number of new answers posted in the selected time period, excluding edits.
- Median time to answer
  Time from when a question was initially posted to the time the first answer was posted.
- Answer Ratio
  Total number of questions that have accepted answers, non-accepted answers, and no answers.
- Daily Unique Visitors
  Highest number of unique daily visitors in the specified time frame.
- Votes
  Total number of votes (both upvotes and downvotes).
- Searches
  Total number of searches performed.
- Comments
  Total number of new comments posted in the selected time period, including deleted comments.
- Edits
  Total number of edits on questions and answers. Excludes comment edits.
- Flags
  Total number of flags raised.
- User Participation:
  - Active Users: Users who’ve asked or answered a question; commented, reviewed, or voted on a post; or flagged a post.
  - Passive Users: Users who only visited or searched.

Questions about the Reporting Dashboard?
Reach out to your Community Development Manager for more information.